

educationbackground

Bachelor of Arts in Korean and Asian Humanities

University of California - Los Angeles | Los Angeles, CA | 2012-present | GPA: 3.88

- Transferred from Santa Monica College with IGETC (GPA:3.88)
- Expected graduation: 2014
- Dean's Honors List

CSU Strategic Language Initiative: Arts & Letters Certificate in Korean

California State University - Los Angeles | Los Angeles, CA | 2008-2009 | GPA: 3.8

- Full scholarship with study abroad at Korea University
- Dean's Honors List Summer 2008

Associate of Science in Graphic Design

The Art Institute of California - Los Angeles | Santa Monica, CA | 2005-2007 | GPA: 3.2

- Dean's List Winter 2007 & Spring 2007
- Best of Winter 2007 Quarter Award: Concept Design

professionalskills

Computer Skills:

- HTML (handcoded & WYSIWYG), CSS
- averages 115 wpm
- experienced with both Mac & PC

Other:

- trained in piano, guitar & vocal performance
- Alpha Mu Gamma (National Collegiate Foreign Language Honor Society) member, Beta Delta Chapter

Software:

- Adobe CS4 (Photoshop, Illustrator, InDesign, After Effects, Dreamweaver)
- Microsoft Office (Excel, PowerPoint, Word)

Volunteer Work:

- Korean/Japanese Family Celebration: 2011
- Korea Japan Festival with The Japan Korea Society 2010
- Korean Cultural Center: 2007-2008

workexperience

Photographer/Videographer/Blogger

Self, Pudding & Parfait | Los Angeles, CA | 2012-present

Pudding & Parfait is a cat blog utilizing the Tumblr platform: www.puddingparfait.com

- Photograph and edit photos and videos to post on blog, YouTube and social networks.
- Most popular photo post has over 25,000 notes. Official Facebook page has over 1,100 fans and growing. Most popular video has over 12,000 views.

Designer/Artist/Owner

Self, oki tokki | Los Angeles, CA | 2010-present

oki tokki is an indie business that features Korean inspired, handcrafted creations: www.okitokki.com

- Create jewelry, accessories and apparel designs inspired by Korean Hangul (writing system), language, culture and mythology.
- Designs featured on MBC News Tonight (LA18 Prime News) and The Korea Herald

Freelance Web/Graphic Designer

Self, www.aeiny.com | Los Angeles, CA | 2007-present

- Work with various clients to provide identity and branding for independent small businesses and bloggers
- Present strategies for social networking and self representation
- Utilize Wordpress to provide an easy system for updates by clients
- Provide continuous support and maintenance

Design/Web Project Manager

Korean SLI Program: Cohort Two | Los Angeles, CA | July 2008-August 2009

- Collaborated with two teachers to design a t-shirt pertaining to Korean culture
- Established and managed the class's flickr photo group
- Assembled and designed a brochure for the Korean Culture Day event at CSU-LA, stayed within budget for printing and attracted new students to the event
- Created and maintained Cohort Two's homepage to utilize the web for class homework and sessions.
- Received Certificate of Appreciation in recognition of valuable contributions to Korean Culture Day from CSU-LA Department of Modern Languages and Center for Korean-American and Korean Studies

Project Manager/Personal Assistant

The 36 | Beverly Hills, CA | July 2006 to January 2007

- Implemented file organization system through PDF usage
- Provided support for uploads and downloads from web server and managed central communications between non-local employees and employer
- Improved pre-existing advertisements, developed new business card design and completed new brochures.